

SOCIOECONOMIC PROFILE TOOL

Economic Profile System
(EPS) Tool



EPS TOOL PURPOSE

- Created to help users explore socioeconomic conditions in the communities they serve
- Uses credible public data sources, updated continuously
- Provides access to 17 socioeconomic reports for U.S. communities, counties, and states



EXPLORING THE EPS TOOL

10 mins
Live Demo



10 mins

Breakout Group:
Take your own test
drive of the EPS Tool

Main Room:
Explore the EPS Tool
Report

DEMO OF THE EPS TOOL

Navigate to your starting site

General Data: <https://headwaterseconomics.org/tools/economic-profile-system>

BLM: <https://headwaterseconomics.org/tools/blm-profiles/>

USFWS: <https://headwaterseconomics.org/tools/usfws-indicators/>

USDA FS: <https://headwaterseconomics.org/tools/forest-indicators/>



The screenshot displays a navigation interface for the EPS tool, set against a background of a dirt path leading through tall grass. Three agency-specific panels are visible, each featuring a representative image and agency logo:

- Bureau of Land Management:** Features a photo of a woman and a child with a dog, and the BLM logo. Below the image are two buttons: "View Tool" and "More info".
- U.S. Fish & Wildlife:** Features a photo of a bison in a field, and the USFWS logo. Below the image are two buttons: "View Tool" and "More info".
- USDA Forest Service:** Features a photo of a lake reflecting mountains, and the USDA Forest Service logo. Below the image are two buttons: "View Tool" and "More info".

Select the unit or area of interest (USFWS site example)



Get socioeconomic profiles.

Download reports for places near U.S. Fish & Wildlife Service lands.

Search by cities

Enter a FWS unit.
Or click "Search by City" and select a nearby city.

Choose political boundaries to view



U.S. Fish & Wildlife Service Socioeconomic Profiles

Okefenokee National Wildlife Refuge

[Change Location](#)

1 View Boundaries

Select political boundaries for analysis.

CENSUS TRACTS

CITIES / TOWNS

COUNTIES

AMERICAN INDIAN AREAS

STATES

CONTINUE

2 Select Area(s)

Select which political boundaries you're most interested in and click continue



Click on the map to select areas



U.S. Fish & Wildlife Service Socioeconomic Profiles

Okefenokee National Wildlife Refuge

[Change location](#)

1 View Boundaries

2 Select Area(s)

Add counties.

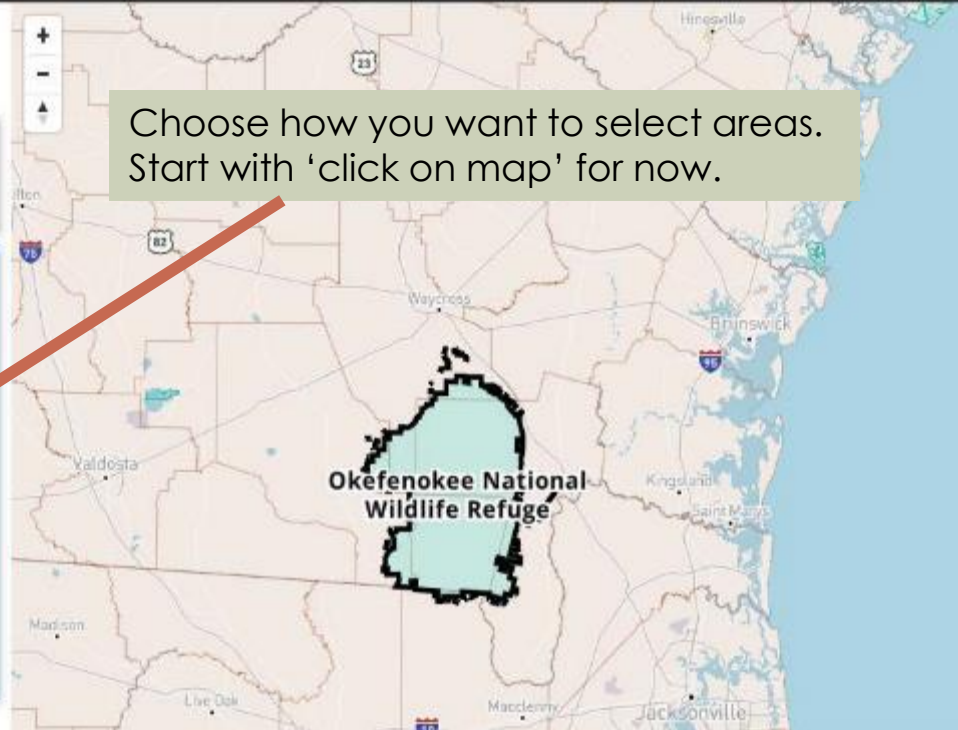
CLICK ON MAP

DRAW POLYGON

WITHIN A DISTANCE

START OVER

Choose how you want to select areas. Start with 'click on map' for now.



Select areas for analysis



U.S. Fish & Wildlife Service Socioeconomic Profiles

Okefenokee National Wildlife Refuge

Change location

1 View Boundaries

2 Select Area(s)

Click on the map to add/remove counties.

5 Counties selected

Ware County, GA
Clinch County, GA
Baker County, FL
Columbia County, FL
Charlton County, GA



← BACK

CONTINUE

Click on all the areas you want to include, then click 'Continue'



Explore data and Download report



Okefenokee National Wildlife Refuge

Change location

Explore a summary of key demographics for the areas you selected and US as a whole.

3 Explore Results

Map all counties

MEDIAN HOUSEHOLD INCOME

MINORITIES

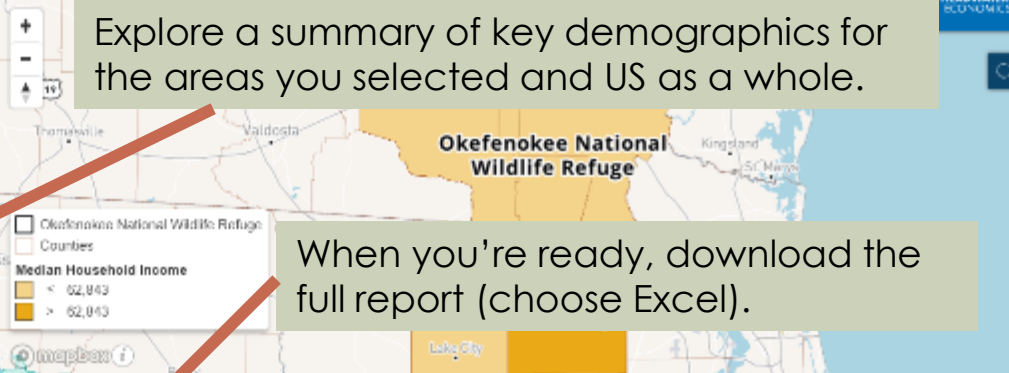
SPEAK ENGLISH LESS THAN "VERY WELL"

FAMILIES BELOW POVERTY LEVEL

MEDIAN AGE

[DOWNLOAD FULL REPORT](#)

START OVER



When you're ready, download the full report (choose Excel).

Selected Area(s)	Median Household Income	Chart
Ware County, GA	\$36,809 ± \$3,251	Horizontal bar chart showing income distribution for Ware County, GA.
Clay County, GA	\$27,658 ± \$7,844	Horizontal bar chart showing income distribution for Clay County, GA.
Baker County, FL	\$63,275 ± \$5,641	Horizontal bar chart showing income distribution for Baker County, FL.
Columbia County, FL	\$46,494 ± \$2,732	Horizontal bar chart showing income distribution for Columbia County, FL.
Charlton County, GA	\$41,961 ± \$3,287	Horizontal bar chart showing income distribution for Charlton County, GA.
<input checked="" type="checkbox"/> United States (Comparison Locati...	\$67,847 ± \$135	Horizontal bar chart showing income distribution for the United States.

EPS TOOL REPORT (EXCEL)

Use the Table of Contents Tab to Hyperlink to report sections.

You can also click on the tabs by number.



U.S. Fish and Wildlife Service Socioeconomic Profile

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EPS Tool General Data:

<https://headwaterseconomics.org/tools/economic-profile-system>

Get socioeconomic profiles

Search by community, county, or state

Economic Profile System Fresno, CA

add more places

Get Socioeconomic Profiles Jump to QUICKFACTS Fresno

Comprehensive Reports

Report	Available for:	Fresno	Fresno County
Demographics Population, age distribution, race and ethnicity, poverty and income, housing affordability, language, and education.			
Populations at Risk <small>Custom Tool</small> Populations more likely to experience adverse outcomes due to race, age, gender, poverty status, or other factors.			
Socioeconomic Trends Trends in population, employment, personal income, income by industry, wages, and unemployment.	<input checked="" type="checkbox"/>		
Key Indicators Metrics of population, employment, income, industry-specific economic summaries, and public lands.	<input checked="" type="checkbox"/>		

QUICKFACTS Fresno

Population 525K 2019	Top 3 Sectors Pct. jobs in Fresno County 2019 1. Government 15% 2. Health care and social assistance 15% 3. Retail trade 9%
Median Household Income \$50,432 (2019) Fresno, CA: \$50,432 United States: \$52,843	Household Income 2019 Less than \$25K (27%) More than \$100K (21%)
Employment 2019	

1. Type a community, county or state to explore

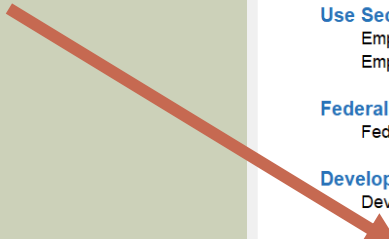
2. Select a Report to Download

Explore Quick Facts about the community

EPS Tool: General Data Reports

Use the Table of Contents Tab to Hyperlink to report sections.

You can also click on the tabs by number.



Key Indicators	
Fresno County, CA	
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